

GLBT Student Support Services Office

GLBT Office

Community Input on Name Change (CINC) Survey

October 2016



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Office of the Vice President for Diversity, Equity, and Multicultural Affairs



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Executive Summary

The report presents findings from the evaluation of the Community Input on Name Change (CINC) Survey from September-October 2016. Key methods and findings are highlighted in this section of the report, with a comprehensive description of the evaluation provided in the body of the report.

- All respondents ranked the LGBTQ+ Center (or something equivalent) as their most preferred name. All affiliations – 67% (n=418) of 623 aggregated respondents, 72% (n=255) of 355 students, 61% (n=139) of 227 faculty/staff or alumni, and 59% (n=24) of 41 community members – ranked the LGBTQ+ Center as their highest name ranking. The LGBTQ+ Center was the most preferred name of students who self-reported as female (73%, n=132), genderqueer or transgender (62%, n=39), and male (76%, n=84). Asexual (67%, n=14/21), bisexual/queer (65%, n=92/141), homosexual (78%, n=97/124), heterosexual (75%, n=45/60) and uncertain/questioning (78%, n=7/9) students ranked the LGBTQ+ Center as the most preferred name.
- The Gender and Sexuality Resource Center (or equivalent) was the second most preferred name for most respondents. Community members (56%, n=23), genderqueer or transgender students (60%, n=38), asexual students (57%, n=12), and bisexual/queer students (53%, n=75) ranked the Queer Culture Center as the second most preferred name.

- Overall, most respondents and students overall agreed with statements regarding each name. The statements which had the most disagreement overall was respondents would be interested in attending student groups and respondents who think the name is a place for someone like them.
- Students noted they were most aware of support groups (88%, n=267) and free pamphlets (87%, n=262) the Office provides. Students noted they were least aware of the brown bag lunches (72%, n=219) and free coffee/tea (66%, n=200).
- All respondents indicated they were most aware of the Office providing support groups (89%, n=459) and free pamphlets (89%, n=455). All respondents indicated they were least aware of the Office offering monthly brown bag speaker lunches (72%, n=369) and free coffee/tea (65%, n=332).
- Of the 100 open-ended responses, 53% (n=53) were provided by students. In total, approximately one-quarter of comments related to respondents explaining their name ranking choice (28%, n=28) or providing positive comments regarding the Office.
- There were 623 respondents who completed the survey. Half self-reported as female (53%, n=330), two-thirds self-reported as either homosexual (36%, n=224) or bisexual/queer (35%, n=221), and 57% (n=355) identified as a student.
- Of the 355, 51% (n=181) reported they identified as a female, 40% (n=141) reported they identified as bisexual or queer, and 35% (n=124) identified as homosexual.

1. Introduction

An evaluation was conducted by Christopher Owens and Jamie Bartzel for the Gay, Lesbian, Bisexual, and Transgender Student Support Services Office (GLBT Office or Office) located at Indiana University Bloomington (IU). In November 1994, Dick McKaig, former Dean of Students, and Pam Freeman, former Associate Dean of Students, created the GLB Office in its original pursuit to fund LGB students who lost financial, social, and emotional support from their families. The “T” was included later. On July 1, 2014, the GLBT Office moved from Division of Student Affairs to the Office of the Vice President for Diversity, Equity, and Multicultural Affairs (DEMA). The GLBT Office is one of the eight administrative units of DEMA. The mission of the units is to:

Develop, encourage, and facilitate programming related to diversity issues as well as support services to students, faculty, and staff of diverse ethnicities. The units possess unique individual identities and missions but share the common goal of serving as a resource for creating and promoting a campus climate that emphasizes academic excellence, cultural awareness, and personal development (DEMA, 2015).

The GLBT Office contributes to campus diversity and diversity programming in regards to LGBT-related services. The mission of the Office is to provide:

Information, support, resources, mentoring, and counseling to members of the IUB campus and the larger community. We seek to do that through collaboration, education, and outreach in an attempt to create a climate where all members of the community are encouraged to promote and defend diversity (GLBT Office, 2015).

The GLBT Office has begun the process of changing its name to be more inclusive and expand its outreach to the IU sexual and gender minority population. The formative research the Office conducted has informed the four considered names: LGBTQ+ Center, Queer Culture Center, Gender and Sexuality Resource Center, and Pride Center. The goal of this project was to assess these name preferences and attitudes among GLBT Office affiliates. Christopher Owens serves as an external evaluator for this project.

2. Methodology

The survey was administrated via Qualtrics, an online survey website, and was online from September 7, 2016 – October 7, 2016. An anonymous survey link was distributed via QNews (a weekly online newsletter sent to the QNews listserv), the Office's Facebook account, the Office's Twitter account, the Office's website, and flyers around campus with a QR code. A total of 623 individuals completed the survey. The online survey is found in Appendix A.

The survey closed on October 7, 2016. A total of 688 respondents started the survey. Participants were included if they completed question N1 (ranking) and above. This criterion was selected to ensure data would represent opinions and not just demographics. Data was recoded and was reviewed by Jamie for validity. Survey analysis was done via Excel and SPSS.

Questions included demographics (e.g., gender identity, sexual orientation identity, IU affiliation identity) attitudes (e.g., ranking and agreement statements), and awareness (i.e., awareness of services the Office provides). Questions which included multiple choices included gender and racial identity. Gender identity was collapsed to female; genderqueer, non-binary or transgender; male. Sexual orientation was recoded as asexual or demisexual; bisexual, pansexual, polysexual or queer; gay,

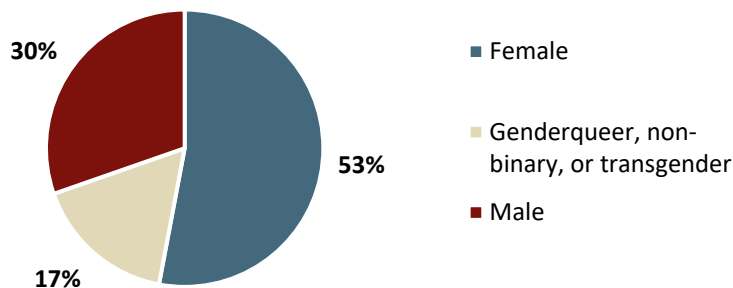
homosexual or lesbian; straight or heterosexual; uncertain or questioning. IU affiliation was categorized as students (i.e., undergraduate students, graduate students, prospective student); faculty, staff and alum; community member. Ranking was collapsed as high rank (1st preference and 2nd preference) and low rank (3rd preference and 4th preference) while agreement was collapsed as overall disagree (strongly disagree and disagree) and overall agree (agree and strongly agree).

3. Results

Demographics

Survey participants reported their gender identity (Figure 1). As noted in the methodology section, the six gender identity response items were collapsed into three items. Approximately half of the survey participants (53%, n=330) identified as female and 30% (n=189) identified as male. There were 104 survey participants (17%) who identified as genderqueer, non-binary, or transgender.

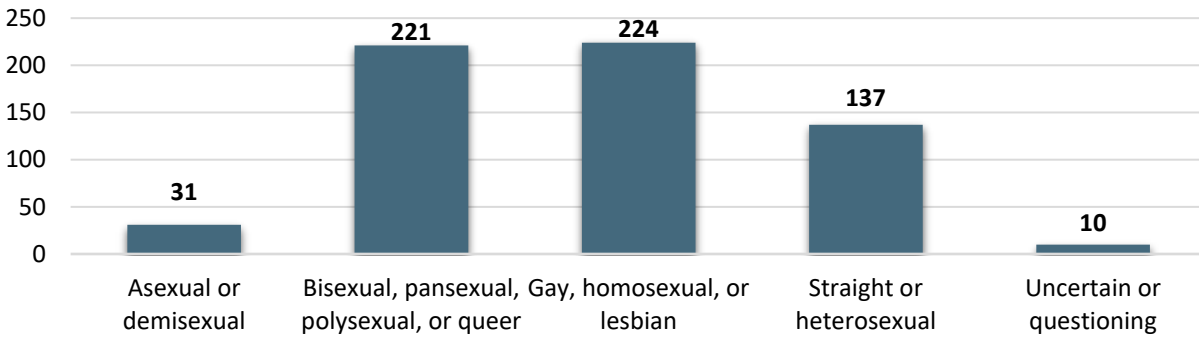
Figure 1. Gender identity



N=623

In addition to self-reported gender identity, participants also self-reported their sexual orientation identity. The eight response items were recoded to five items. Participants equally identified as either bisexual (35%, n=221) or homosexual (36%, n=224). Nearly one-quarter of respondents (22%, n=137) reported they identified as heterosexual. There were 31 respondents (5%) who identified as asexual or demisexual, and there were ten respondents (2%) who were uncertain or questioning of their sexual orientation identity (Figure 2).

Figure 2. Sexual orientation identity



N=623

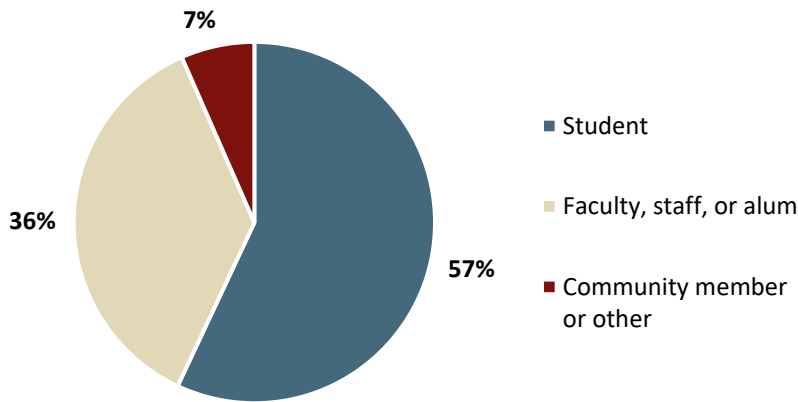
Of the 330 survey participants who self-reported as a female, 39% (n=127) identified as bisexual, and 32% identified as heterosexual (n=107). Two-thirds of the 104 non-binary or transgender survey participants self-reported as bisexual or queer (68%, n=71). Nearly three-quarters of the 189 male-identified participants reported they were gay (71%, n=135). See Table 1 for a complete list of gender identity broken-down by sexual orientation.

Table 1. Gender identity's sexual orientation identity

	Asexual or demisexual	Bisexual, pansexual, polysexual, or queer	Gay, homosexual, or lesbian	Straight or heterosexual	Uncertain or questioning
Female (n=330)	15 (5%)	127 (39%)	73 (22%)	107 (32%)	8 (2%)
Genderqueer, non-binary, or transgender (n=104)	14 (14%)	71 (68%)	16 (15%)	2 (2%)	1 (1%)
Male (n=189)	2 (1%)	23 (12%)	135 (71%)	28 (15%)	1 (1%)

Survey respondents were asked their affiliation with IU (Figure 3). As noted in the methodology section, the six affiliation categories were collapsed into three categories. Most survey participants noted they were a student (57%, n=355). Two-thirds of participants were faculty, staff, or alumni (36%, n=227). There were 41 survey participants (7%) who indicated they were a community member or other.

Figure 3. IU affiliation



N=623

Table 2 represents affiliation by gender identity, while Table 3 represents affiliation by sexual orientation identity. As shown in Table 2, half of the students identified they were female (51%, n=181) followed by male (31%, n=111), and genderqueer or transgender (18%, n=63). As shown in Table 3, the majority of the 355 students reported their sexual orientation as either bisexual (40%, n=141) or homosexual (35%, n=124).

Table 2. Affiliation's gender identity

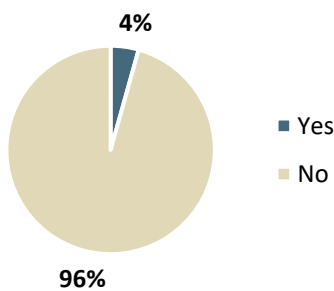
	Female	Genderqueer, non-binary, or transgender	Male
Student (N=355)	181 (51%)	63 (18%)	111 (31%)
Faculty, staff, or alum (N=227)	127 (56%)	29 (13%)	71 (31%)
Community member or other (N=41)	22 (54%)	12 (29%)	7 (17%)

Table 3. Affiliation's sexual orientation identity

	Asexual or demisexual	Bisexual, pansexual, polysexual, or queer	Gay, homosexual, or lesbian	Straight or heterosexual	Uncertain or questioning
Student (N=355)	21 (6%)	141 (40%)	124 (35%)	60 (17%)	9 (3%)
Faculty, staff, or alum (N=227)	8 (4%)	65 (29%)	88 (39%)	65 (29%)	1 (1%)
Community member or other (N=41)	2 (5%)	15 (37%)	12 (29%)	12 (29%)	0 (0%)

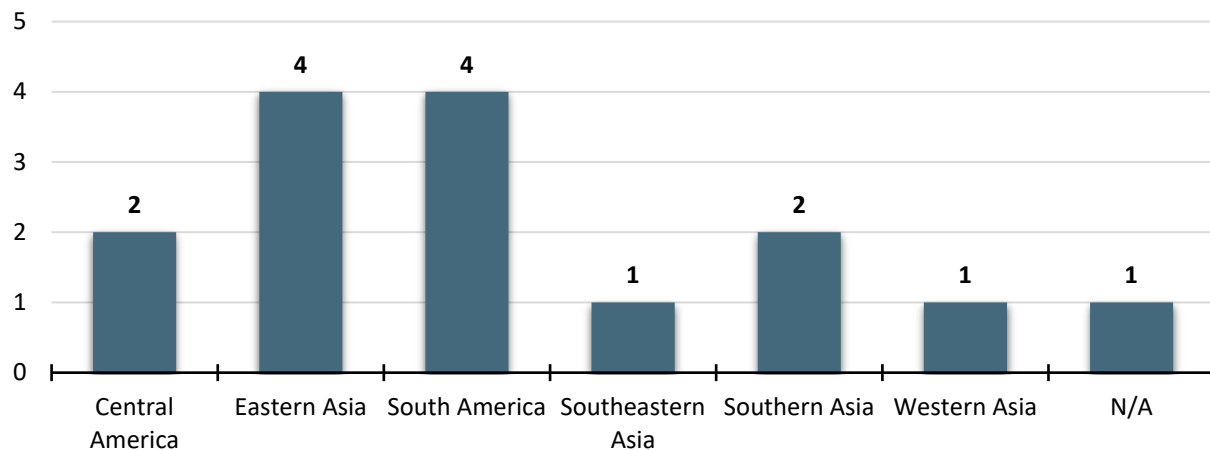
Respondents who selected “undergraduate student” or “graduate student” were asked if they were an international student (Figure 4). Of the 345 respondents, 15 (4%) indicated they were an international student. International students specified their home country, and these countries were collapsed into the United Nation’s geoscheme to protect international student’s identity. The United Nation’s geoscheme is a system which codes countries based on 22 regions. Nearly one-quarter of students (27%, n=4) noted they were from an Eastern Asian or Southern American country. Figure 5 shows all responses. One international student didn’t specify which was coded as “N/A.”

Figure 4. International student status



N=345

Figure 5. International students’ geoscheme

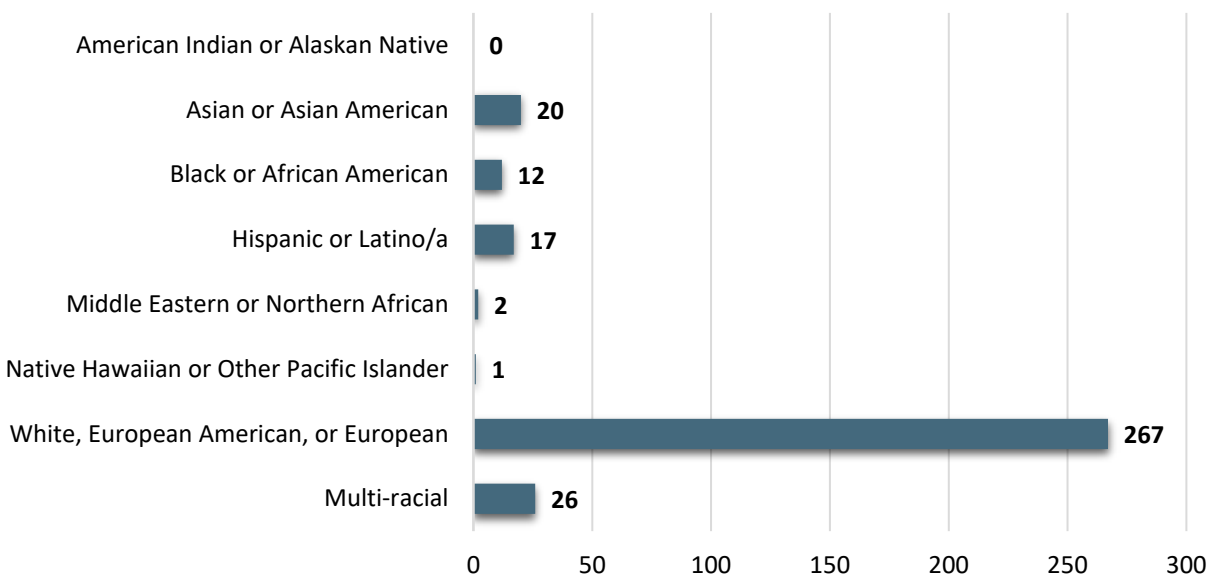


N=15

Respondents who selected they were an “undergraduate” or “graduate student” indicated their racial identity. Three-quarters of students (77%, n=267) indicated they were White, European American, or European. Other cited races were multi-racial (8%, n=26), Asian or Asian American (6%, n=20), Hispanic or Latino/a (7%, n=17), and Black or African American (3%, n=12). A couple of students

described their racial identity as Middle Eastern and Northern African (1%, n=2) or Native Hawaiian or Other Pacific Islander (<1%, n=1). No students described their race as only American Indian or Alaskan Native (Figure 6).

Figure 6. Student racial identity

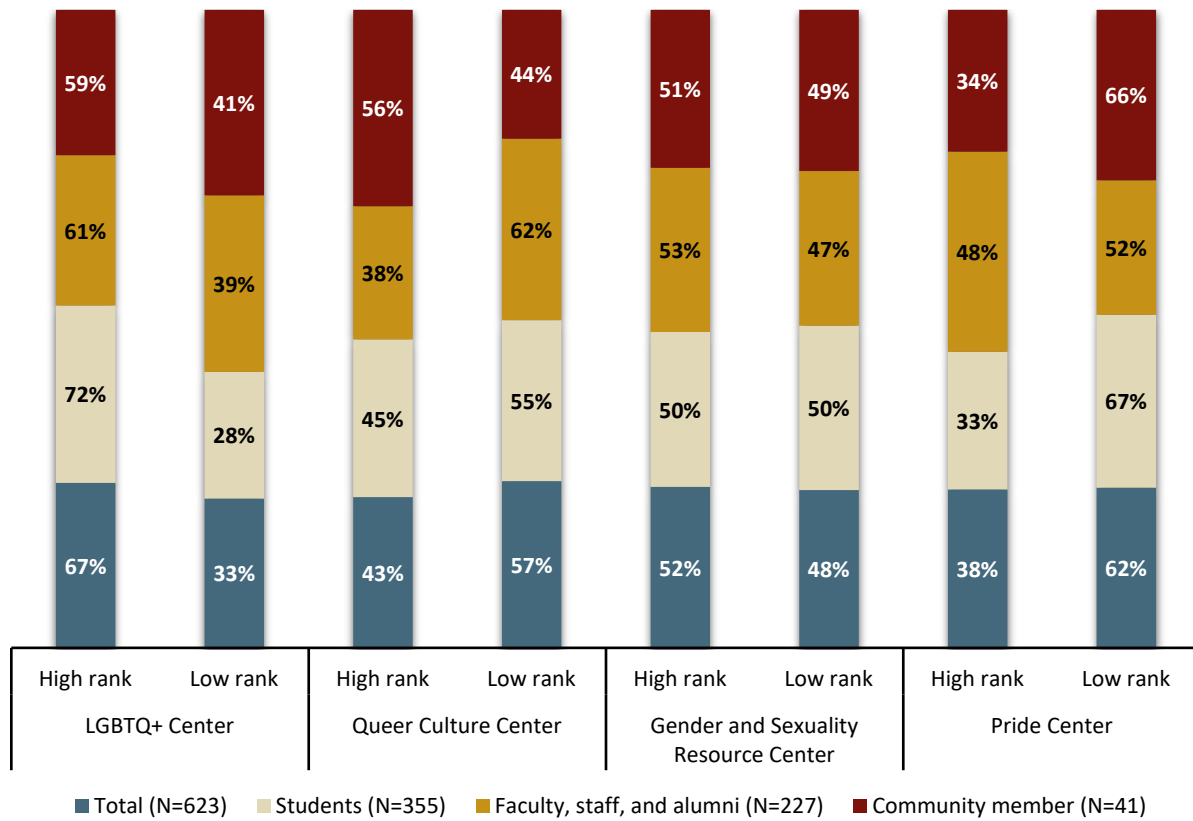


N=345

Name preferences

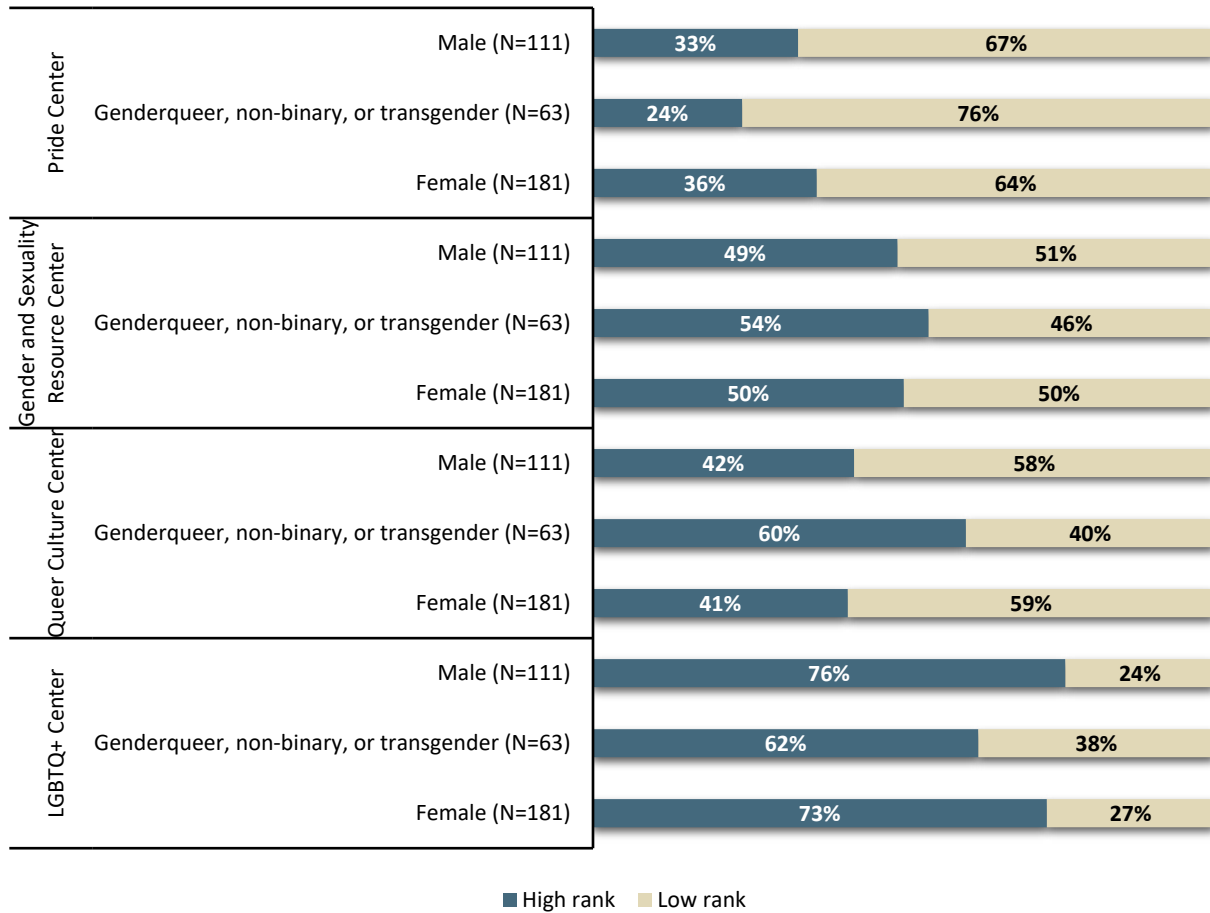
Respondents rated four names being considered (or variations of) from a ranking of one being the most preferred to a ranking of four being the least preferred (Figure 7). A ranking of one and two were categorized as “high ranking” and a ranking of three and four were categorized as “low ranking.” Overall, the majority of respondents in aggregate and by group ranked the LGBTQ+ Center as the most preferred name – 67% of respondents (n=418), 72% of students (n=255), 61% of faculty/staff and alumni (n=139), and 59% of community members (n=24). The second most preferred name was the Gender and Sexuality Resource Center: 52% of aggregate (n=321), 50% of students (n=179), 53% of faculty/staff or alumni (n=121), and 51% of community members (n=21). Aggregated respondents (43%, n=268), students (45%, n=159), and community members (56%, n=23) ranked the Queer Culture Center as the 3rd most preferred name. The Pride Center was ranked last: 62% of total respondents (n=384), 67% of students (n=238), 52% of faculty/staff or alumni (n=110), and 66% of community members (n=27) ranked the Pride Center as the lowest rank.

Figure 7. Name ranking



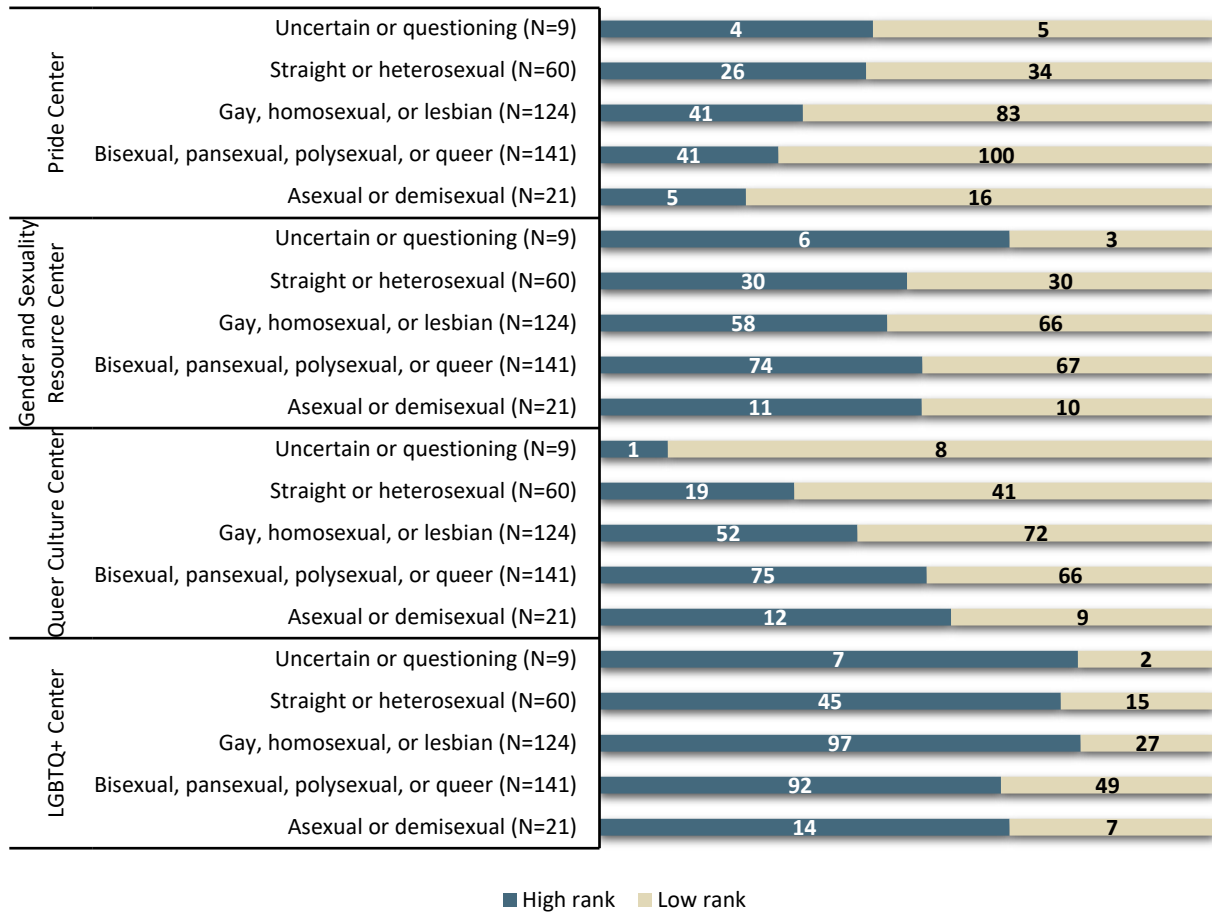
Data was disaggregated vis-à-vis student’s gender identity (Figure 8) and student’s sexual orientation identity (Figure 9). As seen in Figure 8, approximately three-quarters of all gender groups ranked the LGBTQ+ Center as the highest (73% or 132 females, 62% or 39 genderqueer or transgender students, 76% or 84 males). Both self-reported female and male students had the same ranking preferences and frequencies: LGBTQ+ Center (73% female, 76% male), Gender and Sexuality Resource Center (50% female, 49% male), Queer Center (41% female, 42% male), and the Pride Center (36% female, 33% male). Students who identified as genderqueer, non-binary, or transgender ranked the considered names in the following preference: LGBTQ+ Center (62%, n=39), Queer Center (60%, n=38), Gender and Sexuality Resource Center (54%, n=34), and the Pride Center (24%, n=15).

Figure 8. Name ranking via student’s gender identity



Student data was disaggregated by sexual orientation (Figure 9). Approximately two-thirds or three-quarters of students ranked the LGBTQ+ Center as the most preferred name – 67% or 14 asexual students, 65% or 92 bisexual or queer students, 78% or 97 homosexual students, 75% or 45 heterosexual students, and 78% or 7 uncertain/questioning students. Homosexual (47%, n=58), heterosexual (50%, n=30), and uncertain/questioning students (67%, n=6) ranked the Gender and Sexuality Resource Center as second; however, asexual (57%, n=12) and bisexual students (53%, n=75) ranked the Queer Culture Center as second. All students ranked the Pride Center as their last choice (76% or 16 asexual, 71% or 100 bisexual, 67% or 83 homosexual, 57% or 34 heterosexual, and 56% or 5 heterosexual).

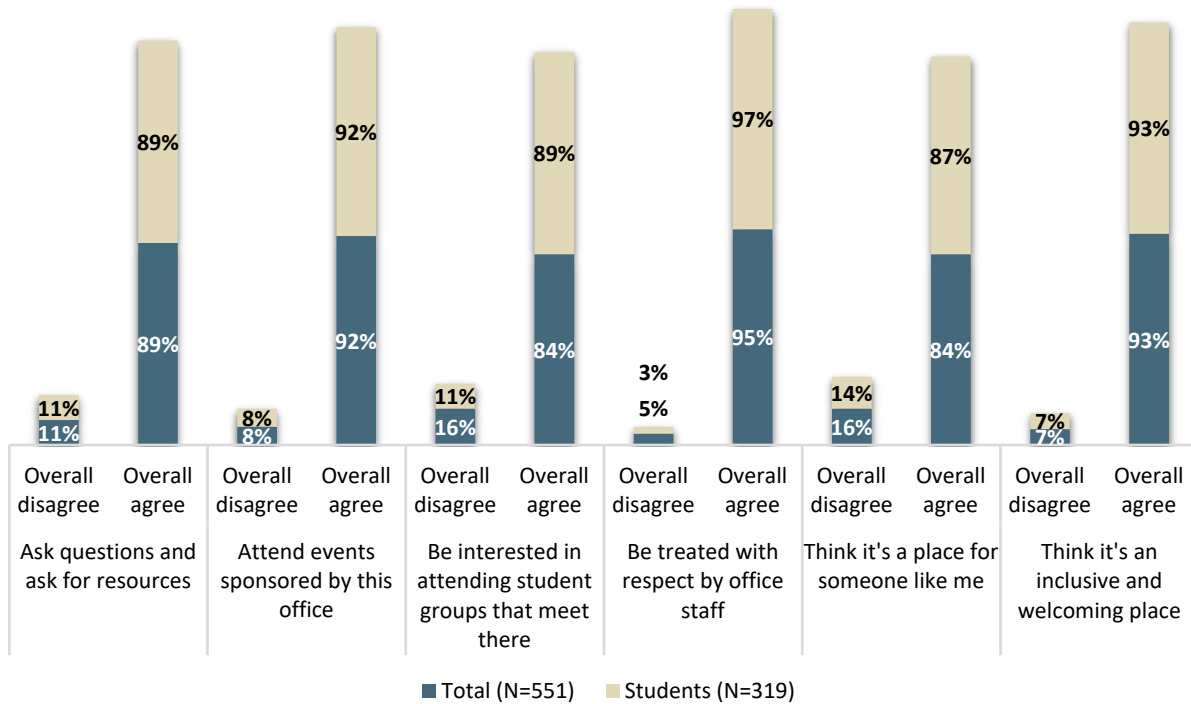
Figure 9. Name ranking via student’s sexual orientation identity



LGBTQ+ Center attitudes

Respondents were asked their agreement level with statements regarding the LGBTQ+ Center. Responses were categorized as overall disagree (strongly disagree or disagree) and overall agree (agree or strongly agree). Most aggregated and student respondents overall agreed with all statements and were equivalent in their frequencies (Figure 10). Nearly all respondents agreed they will attend sponsored events, be treated with respect, and think the LGBTQ+ Center is an inclusive and welcoming place. Sixteen percent (n=88) of aggregated respondents and 14% of students (n=46) overall disagreed the LGBTQ+ Center is a place for someone like them.

Figure 10. LGBTQ+ Center attitudes: aggregate and students



Overall, the majority of female, non-binary, and male students overall agreed with statements regarding the LGBTQ+ Center (Table 4). The statement female-identified (15%, n=25) and non-binary-identified students (14%, n=8) disagreed with the most was that the LGBTQ+ Center was a place for someone like them. Male-identified students mostly disagreed they would be interested in attending student groups (14%, n=14), think it's a place for someone like them (13%, n=13), and ask questions or ask for resources (12%, n=12).

Table 4. LGBTQ+ Center attitudes: student's gender identity

	Female (N=162)		Genderqueer, non- binary, or transgender (N=58)		Male (N=99)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	17 (11%)	145 (89%)	5 (9%)	53 (91%)	12 (12%)	87 (88%)
Attend events sponsored by this office	13 (8%)	149 (92%)	6 (10%)	52 (90%)	5 (5%)	94 (95%)
Be interested in attending student groups that meet there	15 (9%)	147 (91%)	6 (10%)	52 (90%)	14 (14%)	85 (86%)
Be treated with respect by office staff	5 (3%)	157 (97%)	3 (5%)	55 (95%)	2 (2%)	97 (98%)
Think it's a place for someone like me	25 (15%)	137 (85%)	8 (14%)	50 (86%)	13 (13%)	86 (87%)
Think it's an inclusive and welcoming place	14 (9%)	148 (91%)	6 (10%)	52 (90%)	1 (1%)	98 (99%)

Overall, most sexual minority students overall agreed with statements regarding the LGBTQ+ Center (Table 5). The statement which had the most disagreement between asexual (30%, n=6), bisexual (10%, n=13), and heterosexual students (52%, n=24) was the LGBTQ+ Center is a place for someone like them. Students who self-reported as homosexual (5%, n=6) and uncertain/questioning (12%, n=1) disagreed the LGBTQ+ Center was a place to ask questions and ask for resources. There were four asexual students (20%), 13 bisexual students (10%), four homosexual students (4%), and 14 heterosexual students (30%) who disagreed they would be interested in attending student group meetings if the name was the LGBTQ+ Center. All eight uncertain/questioning students (100%) agreed if the name was the LGBTQ+ Center, they would attend events, attend student groups, be treated with respect, think the place is for someone like them, and think the place is an inclusive space if the name was the LGBTQ+ Center.

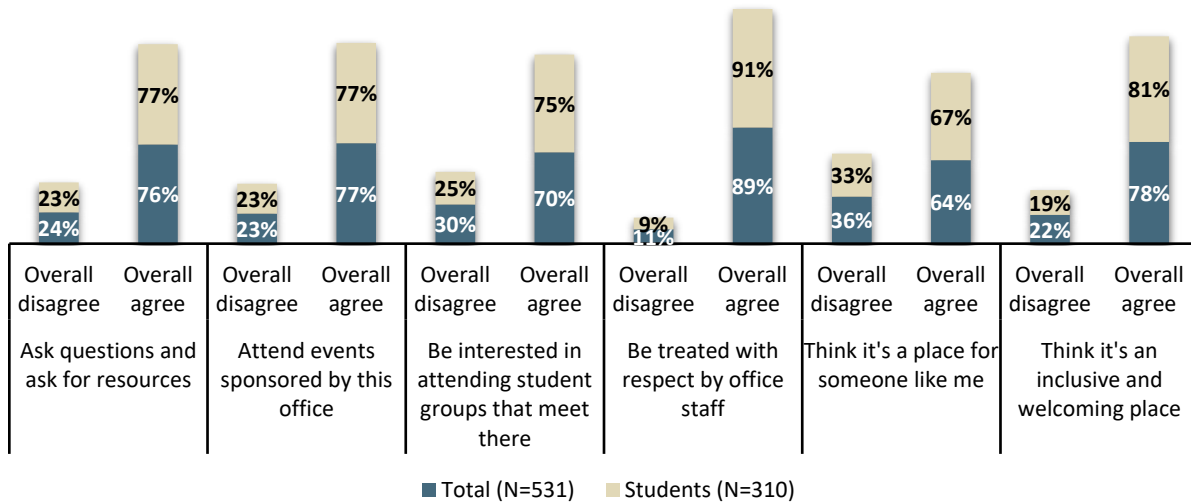
Table 5. LGBTQ+ Center attitudes: student’s sexual orientation identity

	Asexual or demisexual (N=20)		Bisexual, pansexual, polysexual, or queer (N=131)		Gay, homosexual, or lesbian (N=114)		Straight or heterosexual (N=46)		Uncertain or questioning (N=8)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	3 (15%)	17 (85%)	12 (9%)	119 (91%)	6 (5%)	108 (95%)	12 (26%)	34 (74%)	1 (12%)	7 (88%)
Attend events sponsored by this office	3 (15%)	17 (85%)	10 (8%)	121 (92%)	2 (2%)	112 (98%)	9 (20%)	37 (80%)	0 (0%)	8 (100%)
Be interested in attending student groups that meet there	4 (20%)	16 (80%)	13 (10%)	118 (90%)	4 (4%)	110 (96%)	14 (30%)	32 (70%)	0 (0%)	8 (100%)
Be treated with respect by office staff	1 (5%)	19 (95%)	5 (4%)	126 (96%)	1 (1%)	113 (99%)	3 (7%)	43 (93%)	0 (0%)	8 (100%)
Think it's a place for someone like me	6 (30%)	14 (70%)	13 (10%)	118 (90%)	3 (3%)	111 (97%)	24 (52%)	22 (48%)	0 (0%)	8 (100%)
Think it's an inclusive and welcoming place	2 (10%)	19 (90%)	11 (8%)	120 (92%)	2 (2%)	112 (98%)	6 (13%)	40 (87%)	0 (0%)	8 (100%)

Queer Culture Center attitudes

Respondents indicated their agreement level with statements regarding the Queer Culture Center (Figure 11). Overall, most aggregated and student respondents agreed with all statements and were similar in percentages. Approximately one-quarter of respondents and students disagreed they would ask questions, attend events, attend student groups, and think the place is inclusive if the name was the Queer Culture Center. Approximately one-third of respondents (36%, n=190) and students (33%, n=103) overall disagreed they think the Queer Culture Center is a place for someone like them.

Figure 11. Queer Culture Center attitudes: aggregate and students



Overall, most female, non-binary, and male students agreed with the Queer Culture Center statements (Table 6). Female- (33%, n=51), genderqueer/transgender- (23%, n=13), and male-identified students (40%, n=39) disagreed the Queer Culture Center is a place for someone like them. Nearly one-fifth of female students disagreed they would ask questions (22%, n=35), attend events (19%, n=29), and attend student group meetings (22%, n=35) if the name was the Queer Culture Center. There were 11 genderqueer/transgender (19%) students who disagreed they think the Queer Culture Center is an inclusive and welcoming place. For male-identified students, approximately one-third disagree they will ask questions (31%, n=30), attend events (37%, n=36), and attend student groups (34%, n=33) if the name was the Queer Culture Center.

Table 6. Queer Culture Center attitudes: student's gender identity

	Female (N=156)		Genderqueer, non- binary, or transgender (N=57)		Male (N=97)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	35 (22%)	121 (78%)	7 (12%)	50 (88%)	30 (31%)	67 (69%)
Attend events sponsored by this office	29 (19%)	127 (81%)	7 (12%)	50 (88%)	36 (37%)	61 (63%)
Be interested in attending student groups that meet there	35 (22%)	121 (78%)	8 (14%)	49 (86%)	33 (34%)	64 (66%)
Be treated with respect by office staff	15 (10%)	141 (90%)	2 (4%)	55 (96%)	12 (12%)	85 (88%)
Think it's a place for someone like me	51 (33%)	105 (67%)	13 (23%)	44 (77%)	39 (40%)	58 (60%)
Think it's an inclusive and welcoming place	26 (17%)	130 (83%)	11 (19%)	46 (81%)	22 (23%)	75 (77%)

Overall, most sexual minority students agree with the Queer Culture Center statements. All sexual orientation groups disagreed they will be interested in attending student groups and think the place is for someone like them. Three-quarters of heterosexual students (75%, n=33), 43% of uncertain/questioning (n=3), 30% of homosexual students (n=33), 26% of asexual students (n=5), and 23% of bisexual students (n=29) stated they disagree the Queer Culture Center is a place for them. All students also disagreed they would be interested in attending student groups which met there: four asexual students (21%), 20 bisexual students (16%), 30 homosexual students (27%), 20 heterosexual students (46%), and two uncertain/questioning students (29%). See Table 7 for a complete list of responses.

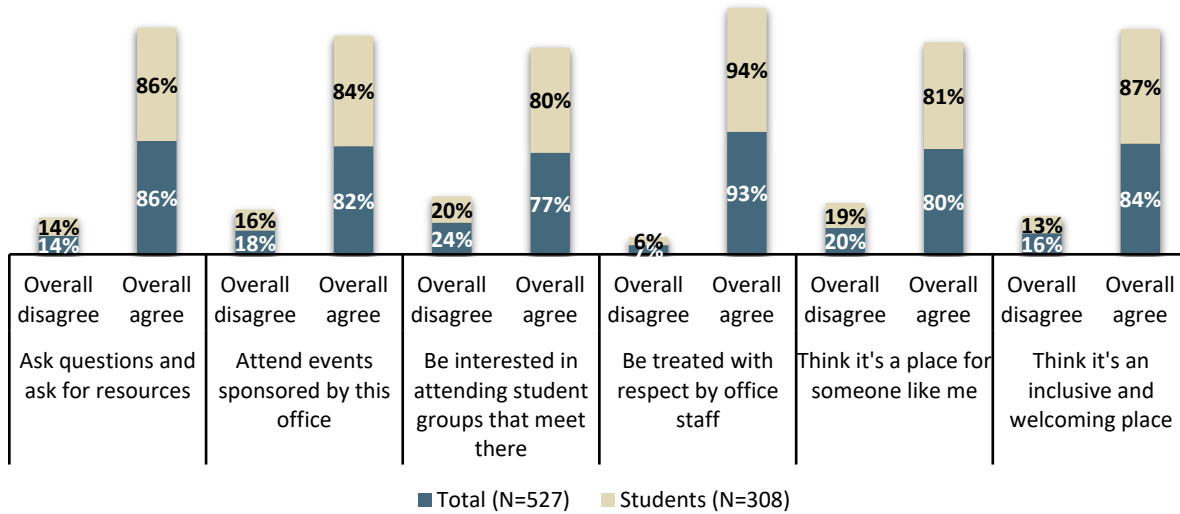
Table 7. Queer Culture Center attitudes: student’s sexual orientation identity

	Asexual or demisexual (N=19)		Bisexual, pansexual, polysexual, or queer (N=128)		Gay, homosexual, or lesbian (N=112)		Straight or heterosexual (N=44)		Uncertain or questioning (N=7)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	4 (21%)	15 (80%)	17 (13%)	111 (87%)	27 (24%)	85 (76%)	22 (50%)	22 (50%)	2 (29%)	5 (71%)
Attend events sponsored by this office	3 (16%)	16 (84%)	16 (13%)	112 (87%)	34 (30%)	78 (70%)	18 (41%)	26 (59%)	1 (14%)	6 (86%)
Be interested in attending student groups that meet there	4 (21%)	15 (79%)	20 (16%)	108 (84%)	30 (27%)	82 (73%)	20 (46%)	24 (54%)	2 (29%)	5 (71%)
Be treated with respect by office staff	1 (5%)	18 (95%)	12 (9%)	16 (91%)	9 (8%)	103 (92%)	7 (16%)	37 (84%)	0 (0%)	7 (100%)
Think it's a place for someone like me	5 (26%)	14 (74%)	29 (23%)	99 (77%)	33 (30%)	79 (70%)	33 (75%)	11 (25%)	3 (43%)	4 (57%)
Think it's an inclusive and welcoming place	3 (16%)	16 (84%)	21 (16%)	107 (84%)	20 (18%)	92 (92%)	14 (32%)	30 (68%)	1 (14%)	6 (86%)

Gender and Sexuality Resource Center attitudes

Most respondents and students agreed with the statements regarding the Gender and Sexuality Resource Center, and had similar results (Figure 12). Of the 527 total respondents and of the 308 students, 93% of respondents (n=491) and 94% of students (n=291) overall agreed they feel they would be treated with respect by office staff if the office name was called the Gender and Sexuality Resource Center. There were 124 respondents (24%) and 60 students (20%) who disagreed they would be interested in attending student groups if the name was called Gender and Sexuality Resource Center.

Figure 12. Gender and Sexuality Resource Center attitudes: aggregate and students



All sexual orientation groups – 21% of female (n=32), 14% of genderqueer (n=8) and 21% of male students (n=20) – disagreed they would be interested in attending student groups if the name was the Gender and Sexuality Resource Center. One-quarter of male students (n=24), 18% of female students (n=27), and 11% of genderqueer students (n=6) overall disagreed the Gender and Sexuality Resource Center is a place for someone like them. See Table 8 for a complete list of responses.

Table 8. Gender and Sexuality Resource Center attitudes: student’s gender identity

	Female (N=154)		Genderqueer, non-binary, or transgender (N=57)		Male (N=97)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	21 (14%)	133 (86%)	5 (9%)	52 (91%)	17 (18%)	80 (82%)
Attend events sponsored by this office	25 (16%)	129 (84%)	5 (9%)	52 (91%)	19 (20%)	78 (80%)
Be interested in attending student groups that meet there	32 (21%)	122 (79%)	8 (14%)	49 (86%)	20 (21%)	77 (79%)
Be treated with respect by office staff	10 (7%)	144 (93%)	3 (5%)	54 (95%)	4 (4%)	93 (96%)
Think it's a place for someone like me	27 (18%)	127 (82%)	6 (11%)	51 (89%)	24 (25%)	73 (75%)
Think it's an inclusive and welcoming place	17 (11%)	137 (89%)	6 (11%)	51 (89%)	18 (19%)	79 (81%)

Table 9 shows responses disaggregated by student’s sexual orientation identity. All students disagreed they would be interested in attending student groups if the name was the Gender and Sexuality Resource Center – 26% of asexual students (n=5), 16% of bisexual students (n=20), 17% of homosexual students (n=19), 36% of heterosexual students (n=15), and 14% of uncertain/questioning students (n=1). All students who identified as uncertain/questioning (100%, n=7) agreed with all statements except the student group statement. Bisexual (18%, n=23), homosexual (17%, n=19), and heterosexual (29%, n=12) overall disagreed that they think the Gender and Sexuality Resource Center is a place for someone like them.

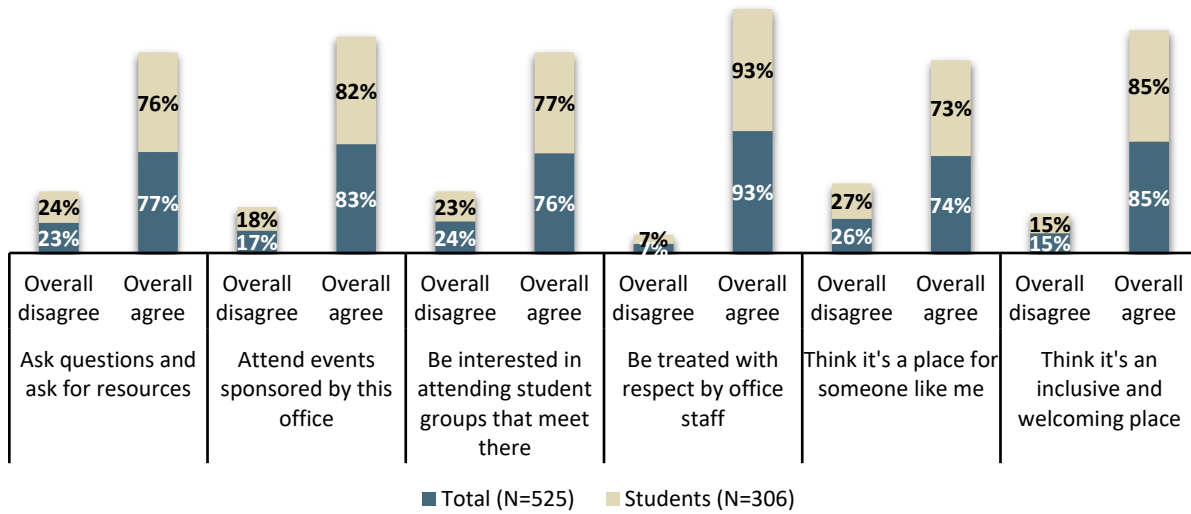
Table 9. Gender and Sexuality Resource Center attitudes: student’s sexual orientation identity

	Asexual or demisexual (N=19)		Bisexual, pansexual, polysexual, or queer (N=128)		Gay, homosexual, or lesbian (N=112)		Straight or heterosexual (N=42)		Uncertain or questioning (N=7)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	4 (21%)	15 (79%)	12 (9%)	116 (91%)	16 (14%)	96 (86%)	11 (26%)	31 (74%)	0 (0%)	7 (100%)
Attend events sponsored by this office	2 (10%)	17 (90%)	14 (11%)	114 (89%)	21 (19%)	91 (81%)	12 (29%)	30 (71%)	0 (0%)	7 (100%)
Be interested in attending student groups that meet there	5 (26%)	14 (74%)	20 (16%)	108 (84%)	19 (17%)	93 (83%)	15 (36%)	27 (64%)	1 (14%)	6 (86%)
Be treated with respect by office staff	1 (5%)	18 (95%)	6 (5%)	122 (95%)	7 (6%)	105 (94%)	3 (7%)	39 (93%)	0 (0%)	7 (100%)
Think it's a place for someone like me	3 (16%)	16 (84%)	23 (18%)	105 (82%)	19 (17%)	93 (83%)	12 (29%)	30 (71%)	0 (0%)	7 (100%)
Think it's an inclusive and welcoming place	2 (10%)	17 (90%)	14 (11%)	114 (89%)	19 (17%)	93 (83%)	6 (14%)	36 (86%)	0 (0%)	7 (100%)

Pride Center attitudes

Most aggregated and student respondents overall agreed with Pride Center statements and had similar responses. Aggregated (93%, n=487) and student respondents (93%, n=286) agreed the most with the statement of feeling treated with respect by office staff if the name was the Pride Center (Figure 13). Nearly one-quarter of aggregated and student respondents disagreed they could ask questions, attend student groups, and think the place is for someone like them if the office name was the Pride Center.

Figure 13. Pride Center attitudes: aggregate and students



Female-reported (95%, n=146), genderqueer/transgender-reported (87%, n=49), and male-reported (93%, n=6) students agreed the most with the statement of being treated respectfully by office staff. There were 26 female (17%), 21 genderqueer/transgender (38%), and 27 male students (28%) who disagreed they would ask questions and ask for resources if the name was the Pride Center. Students disagreed they would attend student groups if the office name was the Pride Center – 17% of female students (n=26), 32% of gender/transgender students (n=32), and 27% of male students (n=26). Students disagreed the most that the Pride Center is a place for someone like them – 22% of female students (n=33), 34% of genderqueer/transgender students (n=19), and 30% of male students (n=68). See Table 10 for a complete list of responses.

Table 10. Pride Center attitudes: student's gender identity

	Female (N=153)		Genderqueer, non- binary, or transgender (N=56)		Male (N=97)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	26 (17%)	127 (83%)	21 (38%)	35 (62%)	27 (28%)	70 (72%)
Attend events sponsored by this office	19 (12%)	134 (88%)	15 (27%)	41 (73%)	21 (22%)	76 (78%)
Be interested in attending student groups that meet there	26 (17%)	127 (83%)	18 (32%)	38 (68%)	26 (27%)	71 (73%)
Be treated with respect by office staff	7 (5%)	146 (95%)	7 (13%)	49 (87%)	6 (6%)	91 (93%)
Think it's a place for someone like me	33 (22%)	120 (78%)	19 (34%)	37 (66%)	29 (30%)	68 (70%)
Think it's an inclusive and welcoming place	21 (14%)	132 (86%)	13 (23%)	43 (77%)	13 (13%)	84 (87%)

There were five asexual (26), 37 bisexual (29%), 23 homosexual (20%), 14 heterosexual (34%), and two uncertain/questioning students (29%) who disagreed they thought the Pride Center is a place for someone like them. A quarter of all sexual orientation groups disagreed they could ask questions if the name was the Pride Center – 26% of asexual students (n=5), 22% of bisexual students (n=28), 26% of homosexual students (n=29), 24% of heterosexual students (n=10), and 29% of uncertain/questioning students (n=2). Approximately one-quarter of asexual (32%, n=6), bisexual (22%, n=28), homosexual (21%, n=24), and heterosexual students (29%, n=12) also disagreed they would be interested in attending student group meetings if the office name was the Pride Center. See Table 11 for a complete list of responses.

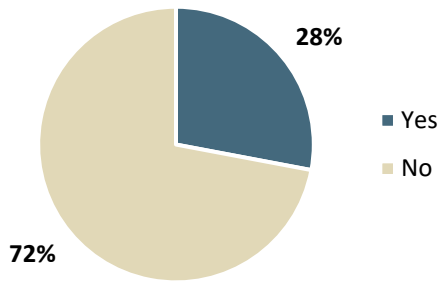
Table 11. Pride Center attitudes: student's sexual orientation identity

	Asexual or demisexual (N=19)		Bisexual, pansexual, polysexual, or queer (N=127)		Gay, homosexual, or lesbian (N=112)		Straight or heterosexual (N=41)		Uncertain or questioning (N=7)	
	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree	Overall disagree	Overall agree
Ask questions and ask for resources	5 (26%)	14 (74%)	28 (22%)	99 (78%)	29 (26%)	83 (74%)	10 (24%)	31 (76%)	2 (29%)	5 (71%)
Attend events sponsored by this office	3 (16%)	16 (84%)	27 (21%)	100 (79%)	16 (14%)	96 (86%)	9 (22%)	32 (78%)	0 (0%)	7 (100%)
Be interested in attending student groups that meet there	6 (32%)	13 (68%)	28 (22%)	99 (78%)	24 (21%)	88 (79%)	12 (29%)	29 (71%)	0 (0%)	7 (100%)
Be treated with respect by office staff	4 (21%)	15 (79%)	12 (9%)	115 (91%)	3 (3%)	109 (98%)	1 (2%)	40 (98%)	0 (0%)	7 (100%)
Think it's a place for someone like me	5 (26%)	14 (74%)	37 (29%)	90 (71%)	23 (20%)	89 (80%)	14 (34%)	27 (66%)	2 (29%)	5 (71%)
Think it's an inclusive and welcoming place	3 (16%)	16 (84%)	23 (18%)	104 (82%)	14 (12%)	98 (88%)	7 (17%)	34 (83%)	0 (0%)	7 (100%)

Focus group interest

Survey respondents were asked if they would be interested in participating in a focus group regarding the name change. Focus group data was analyzed vis-à-vis aggregated affiliation, gender identity, and sexual orientation. Approximately one-quarter of the 522 respondents (28%, n=146) indicated they were interested in participating in a focus group (Figure 14). There were 102 students (34%) and 41 faculty/staff/alumni (22%) who were interested in participating in a focus group (Figure 15). As shown in Figure 16, one-third of respondents who identified as genderqueer or transgender (37%, n=34) or as a male (32%, n=52) selected they were interested in participating in a focus group regarding the name change. Approximately three-quarters of female respondents indicated they were not interested in participating in a focus group. As shown in Figure 17, one-third of respondents who self-reported as bisexual (33%, n=65) or homosexual (35%, n=67) indicated they were interested in participating in a focus group. The majority of respondents who self-reported as asexual (93%, n=26), heterosexual (88%, n=86), and uncertain or questioning (100%, n=8) reported they were not interested in participating in a focus group.

Figure 14. Interested in participating in a focus group



N=522

Figure 15. Interested in participating in a focus group by affiliation

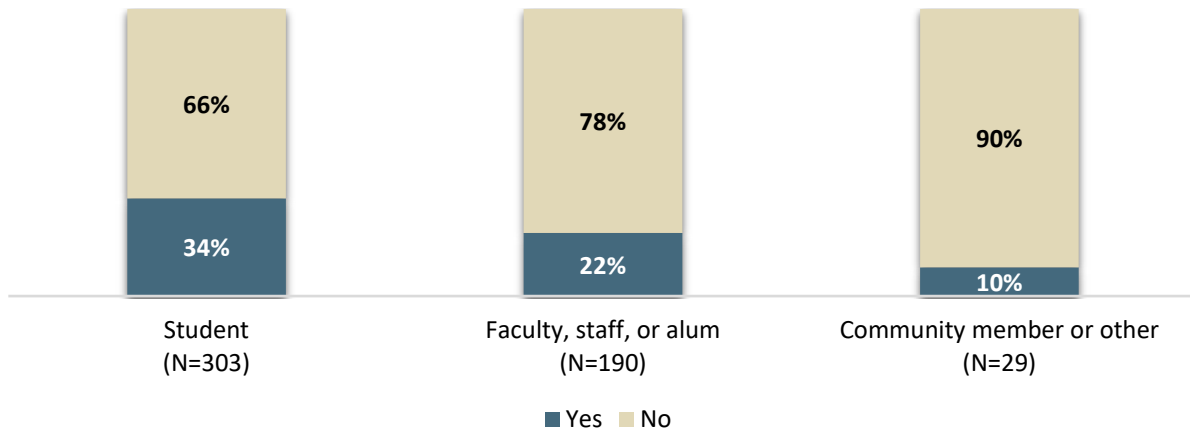


Figure 16. Interested in participating in a focus group by aggregate gender identity

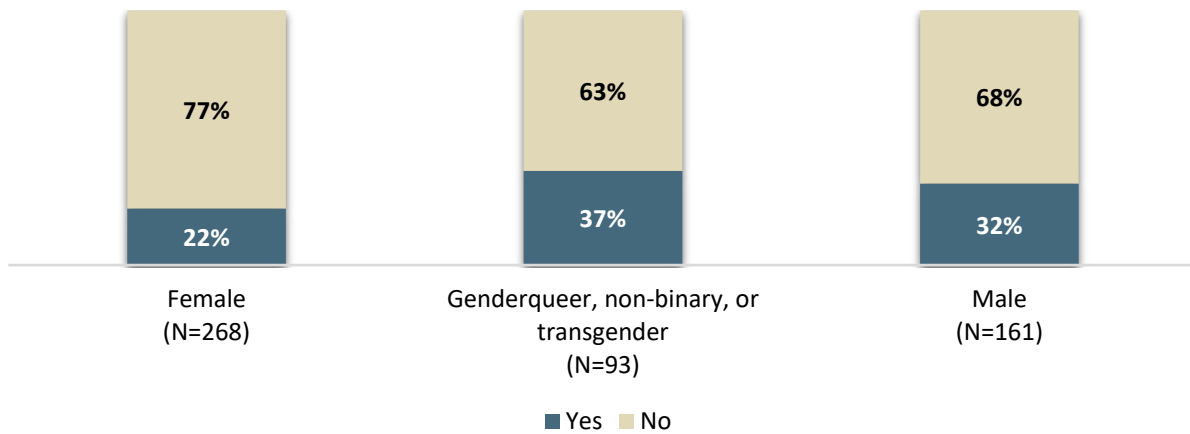
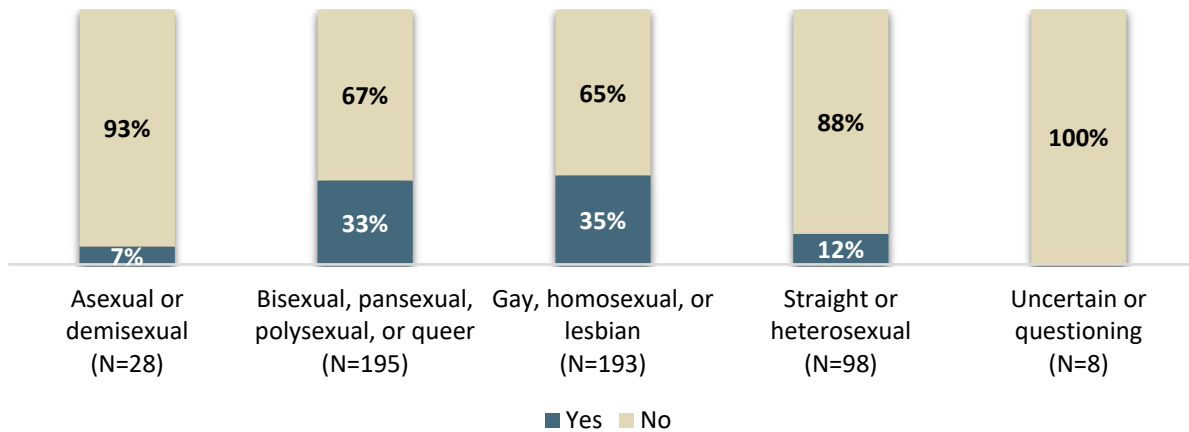


Figure 17. Interested in participating in a focus group by aggregate sexual orientation identity



Service awareness

Survey participants were asked if they were aware of a list of services offered by the GLBT Office (Table 12). Participants indicated they were the most aware of the support and social groups (89%, n=459), free pamphlets and brochures (89%, n=455), and sponsoring events (82%, n=432) offered by the Office. Approximately three-quarters of participants reported they were aware the Office has a library (75%, n=387), provides referrals (75%, n=384) and distributes a weekly newsletter (71%, n=365). Only 57% of survey participants (n=295) were aware the Office outreaches to prospective students, 54% (n=277) were aware the Office has an online list of allies, and 53% (n=274) were aware the Office has a student lounge. Participants indicated they were the least aware of the monthly brown bag speaker series (72%, n=369) and free coffee/tea (65%, n=332). There were 204 participants (40%) who reported they were not aware the Office provides free HIV testing with Positive Link. Nearly one-third of participants were unaware the Office has free counseling services (36%, n=185), partners with Spectrum which is the thematic living community (39%, n=201), and provides free safer sex supplies (31%, n=161).

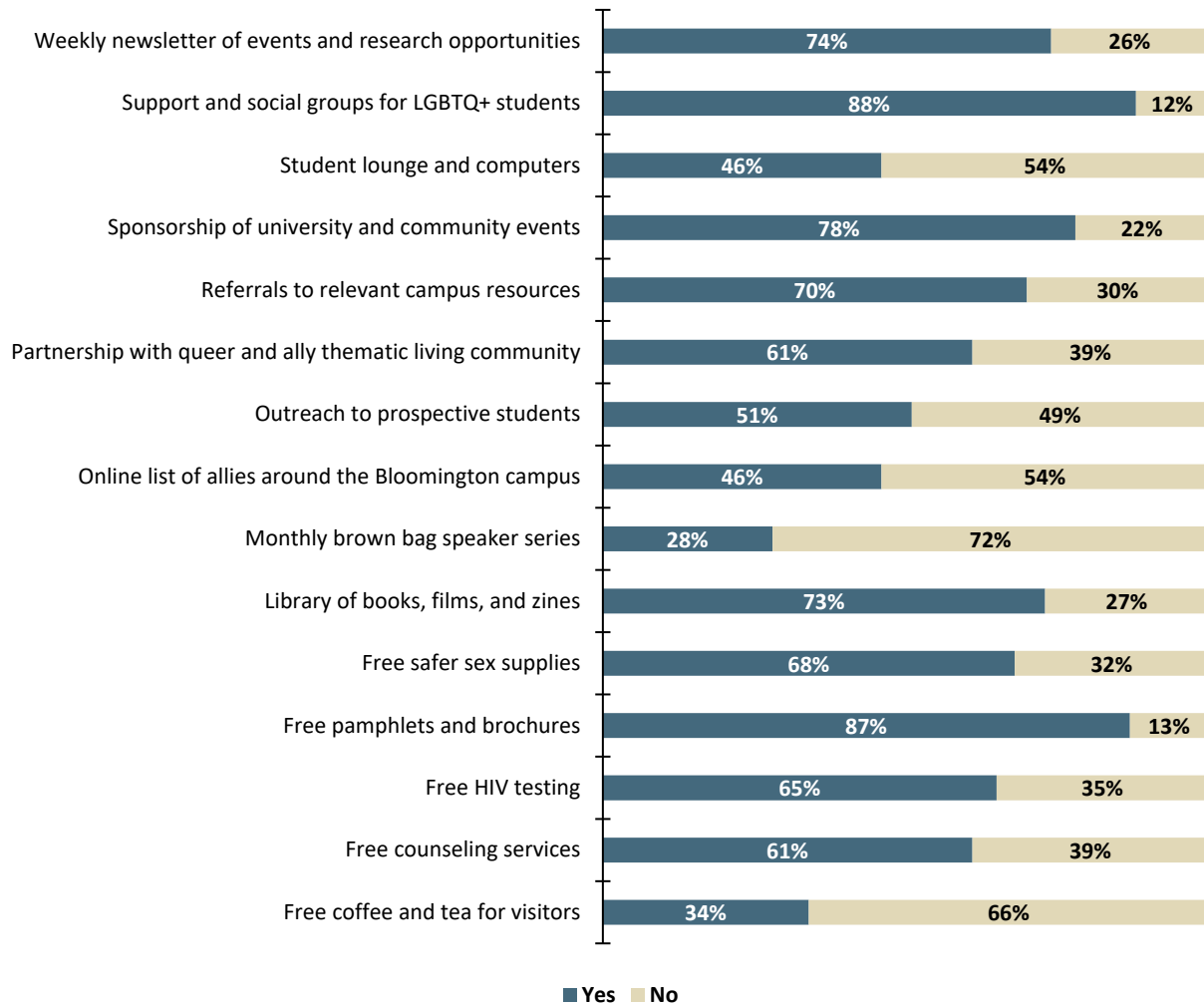
Table 12. Service awareness

	Yes	No
Free coffee and tea for visitors	182 (35%)	332 (65%)
Free counseling services	329 (64%)	185 (36%)
Free HIV testing	310 (60%)	204 (40%)
Free pamphlets and brochures	455 (89%)	59 (10%)
Free safer sex supplies	353 (69%)	161 (31%)
Library of books, films, and zines	387 (75%)	127 (25%)
Monthly brown bag speaker series	145 (28%)	369 (72%)
Online list of allies around the Bloomington campus	277 (54%)	237 (46%)
Outreach to prospective students	295 (57%)	219 (43%)
Partnership with queer and ally thematic living community	313 (61%)	201 (39%)
Referrals to relevant campus resources	384 (75%)	130 (25%)
Sponsorship of university and community events	423 (82%)	91 (18%)
Student lounge and computers	274 (53%)	240 (47%)
Support and social groups for LGBTQ+ students	459 (89%)	55 (11%)
Weekly newsletter of events and research opportunities	365 (71%)	149 (29%)

N=514

Students reported they were aware the Office provides support groups (88%, n=267) and free pamphlets (87%, n=262). Approximately three-quarters of students were aware the Office sponsors events (78%, n=236), distributes a weekly newsletter (74%, n=222) and houses a library (73%, n=221). Only 51% of students (n=155) indicated they were aware the Office provides outreach to prospective students. Students reported they were the least aware that the Office has a monthly brown bag speaker series (72%, n=219) and free coffee/tea (66%, n=200). Approximately half of students reported they were unaware the Office has an online list of allies (46%, n=162) and has a student lounge (46%, n=163). Nearly one-third of students were not aware the Office provides partners with a thematic living community (39%, n=118), has free counseling services (39%, n=117), offers free HIV screening (35%, n=106), provides free safer sex supplies (32%, n=96), and refers to other campus resources (30%, n=92).

Figure 18. Service awareness by students



N=514

Additional comments or suggestions

Respondents were asked to provide additional comments or suggestions they may have for the Office. There were 53 students (53%), 40 faculty/staff/alum (40%), and seven community members (7%) who provided comments. One-quarter of the 100 responses provided explanations for their rankings (28%, n=28) or provided general positive comments regarding the Office (24%, n=24). There were 20 respondents (20%) who provided comments regarding the current name and the project, many either noting how the current name may not resonate with current students or noting how appreciative they are about the name change. Other respondents suggested future programming (14%, n=14) or other name ideas (10%, n=10). There were four responses (4%) which were categorized as “other.”

4. Focus Group Summary

Methodology

As mentioned earlier, survey respondents were asked if they were interested in participating in a focus group regarding the name change. Survey respondents were given the opportunity to provide their email address and be invited to one of the four focus groups to discuss survey findings. Jamie Bartzel facilitated all four focus groups, and a student staff from the GLBT Office took notes. The four focus groups were in the Indiana Memorial Union over a space of two weeks. Focus group times were:

- Tuesday, October 18 at 7pm
- Thursday, October 20 at 11:30am
- Monday, October 24 at 3pm
- Tuesday, October 25 at 7pm

Focus group attendees

Attendees consisted mostly of people who identified as part of the LGBTQ+ community, with a few attendees identifying solely as allies. All attendees were connected to IU in some affiliation – either as students, staff, or faculty members. Most attendees were students, both undergraduate and graduate populations were represented. Attendance ranged from two – 12 participants each session, with an average attendance of six participants per session.

Feedback summary

Participants provided valuable feedback. Participants agreed unanimously that the office name needed to change both to reflect shifting cultural norms as well as to facilitate access for students seeking office services. Key points are included below:

- ***LGBTQ+ Center and the name.*** The office name should be clear and unambiguous. Consideration should be given to international students who may not find the office if given a euphemistic name. The abbreviation LGBTQ (and variations therefor such as LGBTQ+, LGBTQIA, etc.) is widely recognized and understood. People expect to see the “L” before the “G.”
- ***Queer Cultural Center.*** While many individuals (especially younger generations) feel a strong connection to and pride in the label of “queer,” the term’s history may be too contentious for it to be part of a name that is inclusive and welcoming.

- ***Gender and Sexuality Resource Center.*** Gender and Sexuality Resource Center (or variations thereof) was inclusive yet sterile, stuffy, clinical, and/or academic. People did not feel a center with this name would be a place to hang-out, find community, or seek support. Rather, it would be viewed as an office focused on research or healthcare.
- ***Cultural center.*** The term “culture center” was warm and inviting. Using this phrase in a name would also help see that the office is a cultural center on par with the other DEMA cultural centers such as La Casa or Neal-Marshall.
- ***Office supporters.*** Younger participants expressed respect and admiration for the faculty and staff who fought for the Office to open in 1994, and want to office’s name and identity to honor the work of the alum and administrators who worked for its establishment
- ***Project.*** Several participants expressed that the process of choosing a name is difficult, and that there is no “ideal” or “perfect” choice when reflecting such as diverse community. Numerous participants reflected that messaging and outreach are as important as a name in communicating the Office’s mission and vision. However, they expressed appreciation that the Office is undertaking the project and soliciting opinions and feedback in deciding.

5. Appendix A: Community Input on Name Change

Thank you for taking time to complete this survey as part of an assessment of preferences and opinions of possible name changes to the GLBT Student Support Service Office. Your input is very important and will provide valuable feedback to office staff.

Your responses will be anonymous, and will be reported in aggregate form. This survey will take 15 minutes to complete. Please complete this survey by Friday, October 7. If you have any questions, please contact Jamie Bartzel at jbartzel@indiana.edu or 812-855-4212

Thank you!

D1 Which of the following best describes your gender identity? (Check all that apply)

- Female
- Genderqueer or non-binary
- Intersex
- Male
- Transgender
- Other (Please specify) _____

D2 Which of the following best describes your sexual orientation?

- Asexual
- Bisexual
- Gay or homosexual
- Lesbian or homosexual
- Straight or heterosexual
- Queer
- Uncertain or questioning
- Other (Please specify) _____

D3 Which of the following best describes your affiliation with Indiana University?

- Undergraduate student
- Graduate student
- IU alum
- Faculty/staff
- Bloomington community member
- Other (Please specify) _____

Answer If Which of the following best describes your affiliation with Indiana University? Undergraduate student Is Selected Or Which of the following best describes your affiliation with Indiana University? Graduate student Is Selected

D4 Are you an international student?

- Yes (Please specify your home country) _____
- No

Answer If Which of the following best describes your affiliation with Indiana University? Undergraduate student Is Selected Or Which of the following best describes your affiliation with Indiana University? Graduate student Is Selected

D5 Which of the following best describes your race? (Check all that apply)

- American Indian or Alaskan Native
- Asian or Asian American
- Black or African American
- Hispanic or Latino/a
- Middle Eastern or Northern African
- Native Hawaiian or Other Pacific Islander
- White, European American, or European
- Other (Please specify) _____

N1 The following are a list of names the GLBT Student Support Service Office staff is considering. These names were based on literature reviews, preliminary research findings, and conversations with student staff and directors at similar centers around the United States.

Click and drag the following names based on your preference. A rating of 1 is your preferred choice while a rating of 4 is your least preferred choice.

- _____ LGBTQ+ Center
- _____ Queer Culture Center
- _____ Gender and Sexuality Resource Center
- _____ Pride Center

N2 Indicate the extent to which you agree or disagree with each statement: If the name was the LGBTQ+ Center, I would:

	Strongly disagree	Disagree	Agree	Strongly agree
Ask questions and ask for resources				
Attend events sponsored by this office				
Be interested in attending student groups that meet there				
Be treated with respect by office staff				
Think it's a place for someone like me				
Think it's an inclusive and welcoming place				

N3 Indicate the extent to which you agree or disagree with each statement: If the name was the Queer Culture Center, I would:

	Strongly disagree	Disagree	Agree	Strongly agree
Ask questions and ask for resources				
Attend events sponsored by this office				
Be interested in attending student groups that meet there				
Be treated with respect by office staff				
Think it's a place for someone like me				
Think it's an inclusive and welcoming place				

N4 Indicate the extent to which you agree or disagree with each statement: If the name was the Gender and Sexuality Resource Center, I would:

	Strongly disagree	Disagree	Agree	Strongly agree
Ask questions and ask for resources				
Attend events sponsored by this office				
Be interested in attending student groups that meet there				
Be treated with respect by office staff				
Think it's a place for someone like me				
Think it's an inclusive and welcoming place				

N5 Indicate the extent to which you agree or disagree with each statement: If the name was the Pride Center, I would:

	Strongly disagree	Disagree	Agree	Strongly agree
Ask questions and ask for resources				
Attend events sponsored by this office				
Be interested in attending student groups that meet there				
Be treated with respect by office staff				
Think it's a place for someone like me				
Think it's an inclusive and welcoming place				

N6 The GLBT Student Support Service Office intends to conduct a focus group regarding the name change. If you would be interested in participating in such a focus group, please provide your email address

- Yes, I would be interested in participating in a focus group
Please specify your email address _____
- No, I would not be interested in participating in a focus group

G1 Were you aware of the following services the GLBT Student Support Service Office currently offers?

	Yes	No
Free coffee and tea for visitors		
Free counseling services		
Free HIV testing		
Free pamphlets and brochures		
Free safer sex supplies		
Library of books, films, and zines		
Monthly brown bag speaker series		
Online list of allies around the Bloomington campus		
Outreach to prospective students		
Partnership with queer and ally thematic living community		
Referrals to relevant campus resources		
Sponsorship of university and community events		
Student lounge and computers		
Support and social groups for LGBTQ+ students		
Weekly newsletter of events and research opportunities		

G2 Provide any additional comments or suggestions you have for the GLBT Student Support Service Office: